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Flextherm celebrates 20th anniversary

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July 5, 2011 - This year marks the 20th anniversary of Flextherm, a company that specializes in the design, manufacturing and sale of heating systems, which was founded in Longueuil on the South shore of Montréal.



Known as an innovator and an inventor, founding president Philippe Charron did not waste any time in shaking things up and reinventing floor heating systems, described the company, adding that nine months after Flextherm was created, it received the Canadian Standards Association (CSA) certification for its Pro Series cable.

In 2006, Flextherm launched the Green Cable Surface and its Universal Snap-in Gauge for surface installation, as well as the Green Cable Concrete, designed to be buried directly in the concrete slab. Both the Green Cable Surface and the Green Cable Concrete do not require a return to the thermostat and are EMF-free (electromagnetic fields). In March 2009, the Green Cable Mat was introduced. Designed with a self-adhesive backing on which is laid a Green Cable Surface, the mat quickly gained popularity due to its easy installation and its range was extended at the end of 2010, from 10 to 30 available lengths, said the company. At the end of 2009, Flextherm debuted the FlexSnap, a installation system it describes as allowing for the installation of the Green Cable Surface and tiles in one room in a single day.

Currently staffed with 50 employee, Flextherm operates a 28,000 ft2 plant and houses an in-house R&D department.

"Since its creation, Flextherm keeps innovating, progressing, improving its products and creating new ones. Its concern for utmost quality and improvement and its sincere desire to satisfy its clientele help Flextherm maintain an enviable position as a world-leading manufacturer," said the company.

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